Slide 16:9 - 1

Website Design
Brand Identity

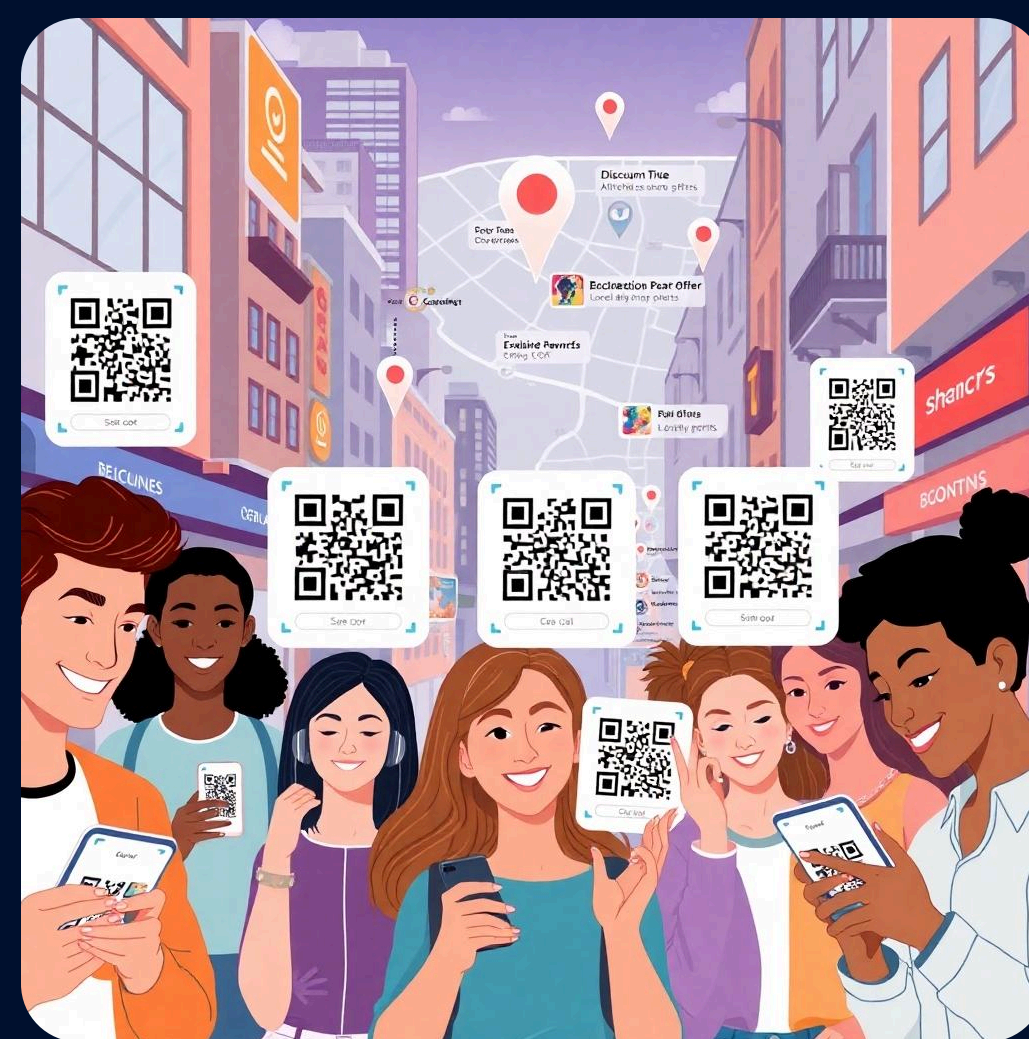
About Project

Your personal treasure hunt reimagined.

QRIO partners with brands to deliver personalized rewards when users scan QR codes. By leveraging geolocation, QRIO ensures customers access relevant offers, fostering deeper engagement and enriching local experiences.

Qrio

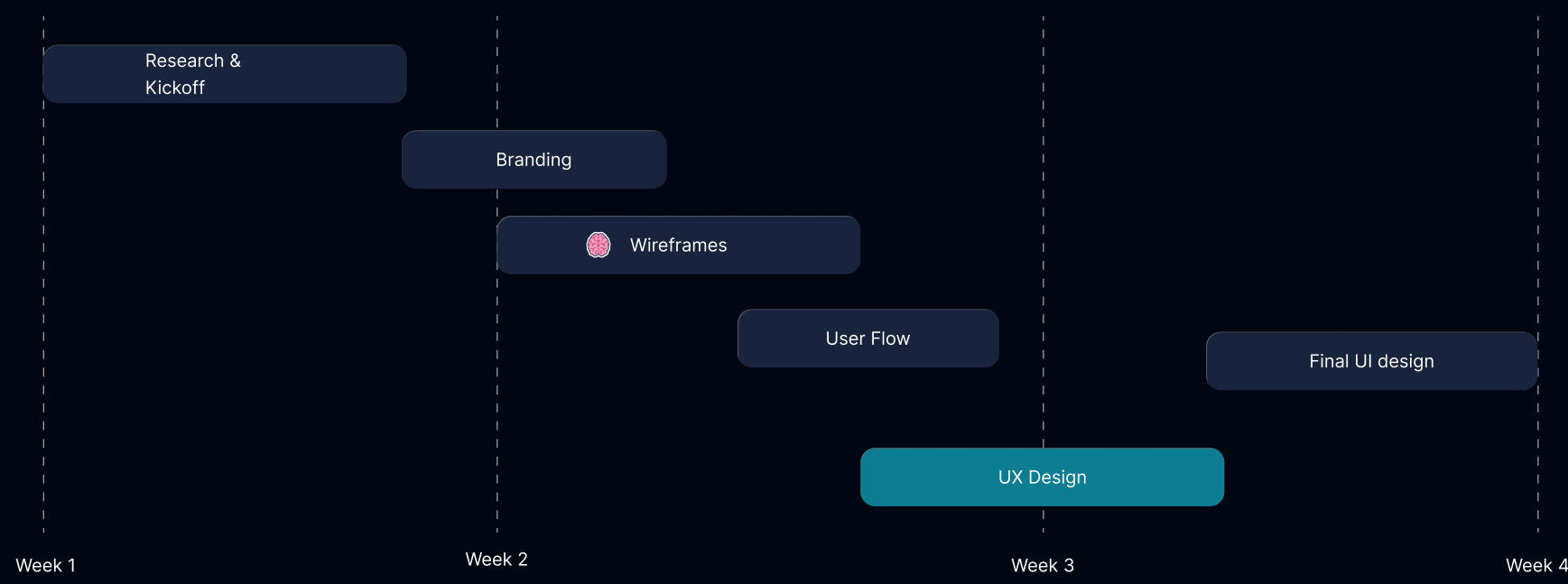
The name reflects the mission to spark curiosity in users, encouraging them to explore their surroundings and uncover tailored rewards, making every scan an adventure. It aligns with the idea that scanning a QR code is like unlocking a hidden secret, rewarding both curiosity and discovery.



Scan. Discover. Save. Shop.

Timeline

Journey of Project Development

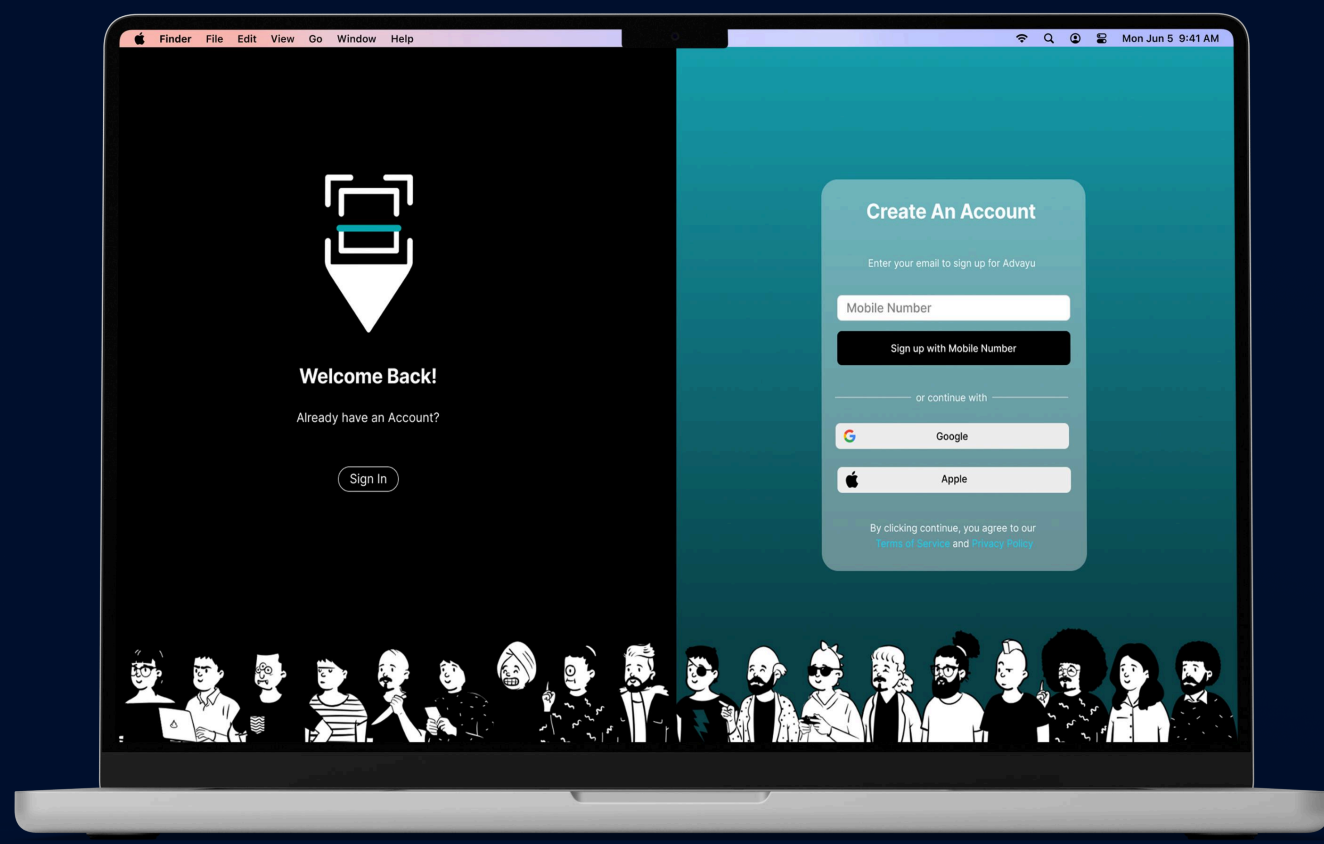


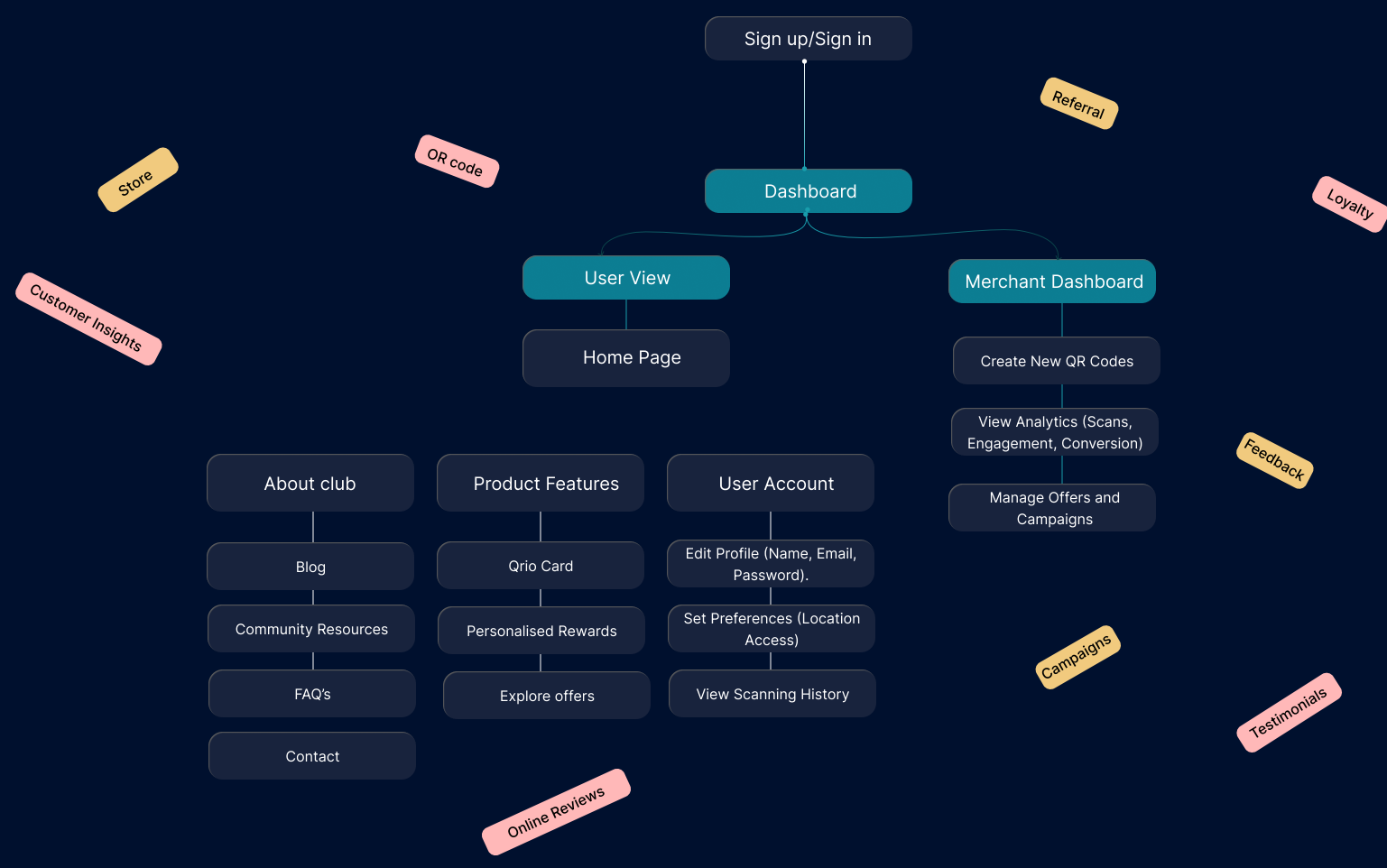
I paid special attention to **balancing simplicity** with **functionality** and ensuring intuitive navigation for **first-time users**.

Research

Extensive research included competitor analysis, user surveys, and geolocation technology exploration to understand user expectations, identify pain points, and validate the feasibility of location-based QR rewards systems.

Design





GENDY

ABCDEFGHIJKLMNOPQRSTUVXYZ

abcdefghijklmnopqrstuvxyz

0123456789

Inter

ABCDEFGHIJKLMNOPQRSTUVXYZ

abcdefghijklmnopqrstuvxyz

0123456789

How Does it Work?

It's Quite simple, Really!
Just grab your phone and channel your inner adventurer.

Step 1: Join Qrio Club

Be a casual explorer or a full-fledged member. The choice is yours!

Step 2: Treasure Hunt for QR Codes

Embark on a local adventure to find QR codes hidden around you. It's like a treasure hunt, but better!

Step 3: Scan and Unlock Rewards

Scan those codes with your phone and voila! Exclusive offers and rewards are all yours.

Step 4: Extra Perks for Members

Sign up and get personalized hints to the best spots. More scans, more rewards!
Unlocking value has never been this fun!

Final Landing Page

750+ Brands

About

Blog

Personalize, Innovate, Connect & Thrive.

Welcome to Qrio Store!
Create your personalized digital ID with a unique QR code, combining all your essential links in one spot.

Join Qrio today

Qrio.club/your name

Sign Up

Qrio Store.

Meet the Qrio Card

The Advayu Card is your personalized digital ID, featuring a unique QR code that centralizes all your important links—social media, blog, portfolio, and more. Easily customizable and equipped with real-time analytics, it simplifies sharing and managing your online presence. Make it effortless for your audience to connect with everything you offer.

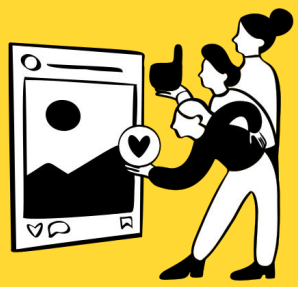
Sign up on Qrio

Create and Customize

Share Effortlessly

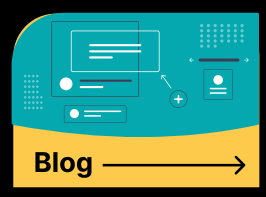
Manage Links

Track Engagement



Personalised Rewards

Advayu Club Description



Learn How?

Scan.Discover.Save

Connect & Thrive

Visit Store

We believe in connecting people to the best local experiences through innovation and simplicity

What People Say

Lorem Ipsum

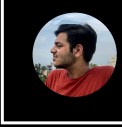
★★★★☆

QRIO has completely transformed how I shop locally. I just scan a QR code, and I'm instantly connected to amazing offers near me. It's intuitive and fast, and I've discovered so many new places in my area thanks to it!

Ritika Kesarwani
Shopping Enthusiast

★★★★☆

As a local business owner, QRIO has been a game-changer. It's helped us connect with nearby customers effortlessly. The QR scanning feature and location-based targeting have brought in more foot traffic than ever before!



Rahul Kumar
Small Cafe Owner

★★★★½

QRIO brings the perfect blend of innovation and simplicity. I love how it rewards me for exploring local experiences. The Website feels modern, yet it's so easy to use. It's a must-have!

Shivangi Sarabhai
Qrio Club Member

Manage Your QR Anytime!

At Advayu Store, we make it simple for you to manage your personalized QR code and links. Whether you need to update your social media profiles, email, or other important links, our platform ensures real-time updates that reflect instantly.

Effortless Sharing

Real-Time Changes

User-Friendly Interface

Explore

Hey, Where is everyone?

Remember to invite your friends and family to the circle, so you can discover more together!
Invite your friends to Qrio Club and unlock twice the fun!

1. Just Tap "Add a Member" In your profile and get the Invite code.

Get Invite Code

2. Pro Tip : Once you're done setting up your circle, Don't forget to add in your favorite places.

Add Favorite Place

Qrio.club

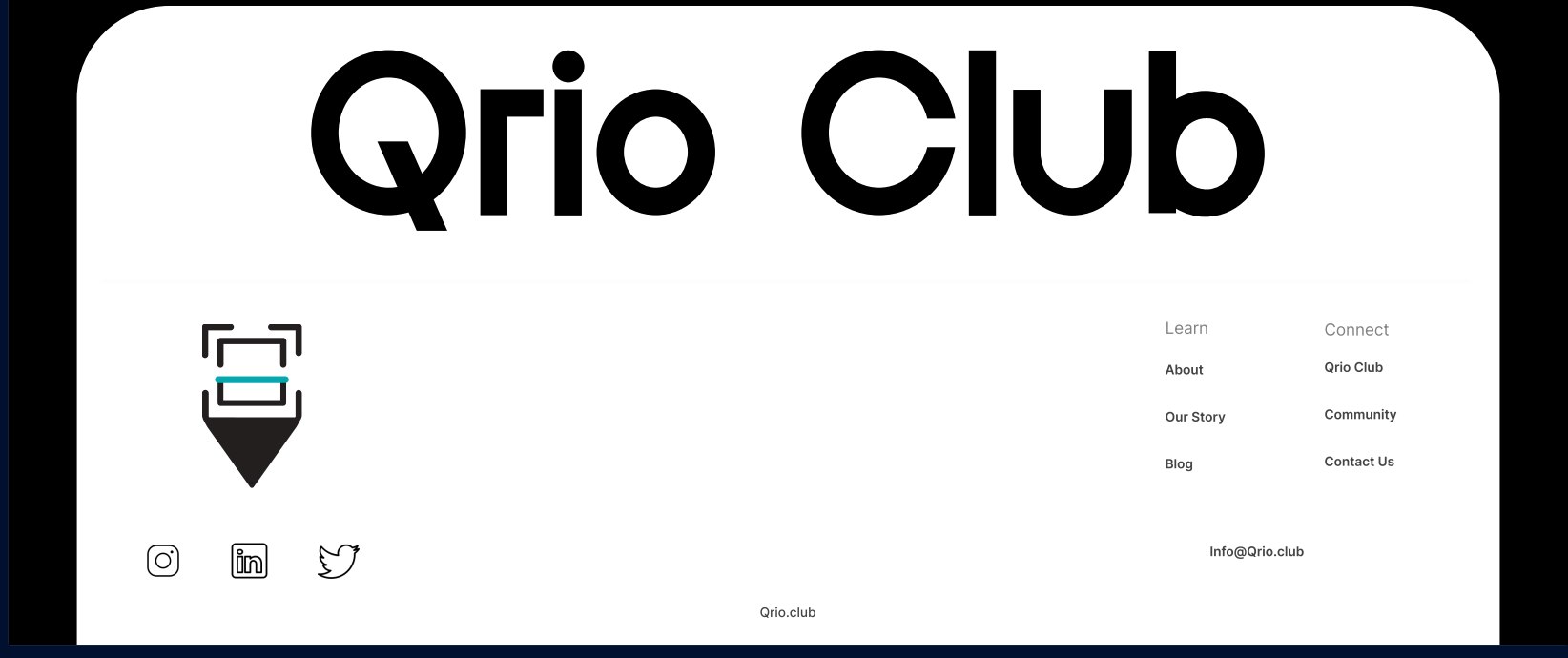
The Qrio is your personalized digital ID, featuring a unique QR code that centralizes all your important links—social media, blog, portfolio, and more. Easily customizable and equipped with real-time analytics, it simplifies sharing and managing your online presence. Make it effortless for your audience to connect with everything you offer.

We're Curious

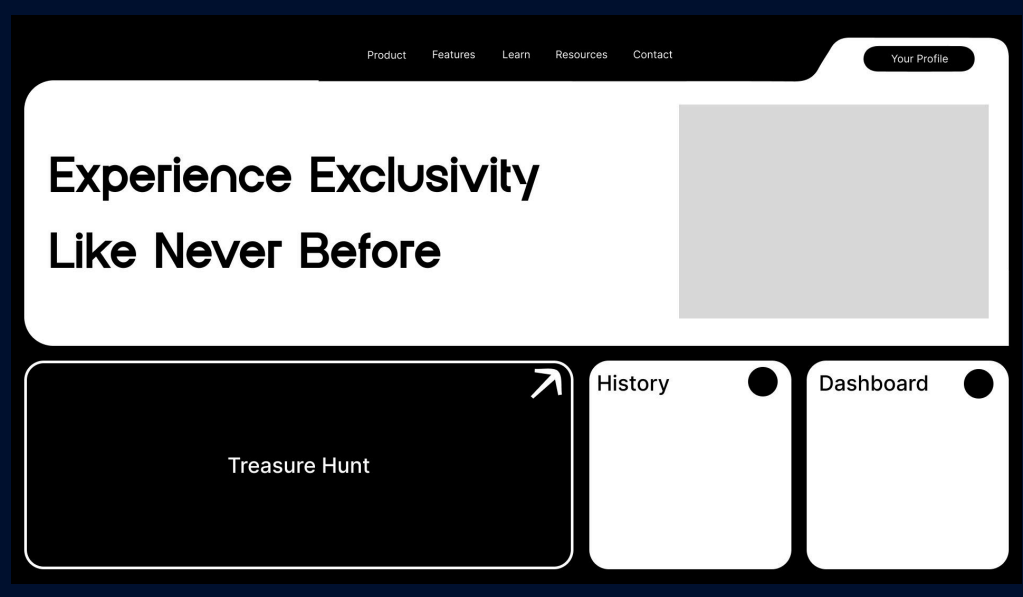
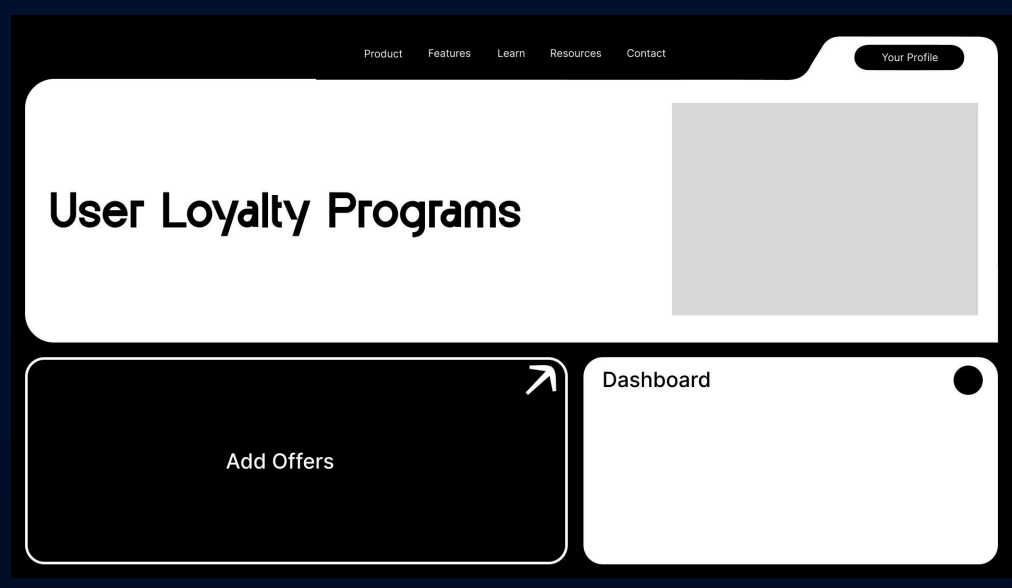
Do you like what we do?

How can we make it better?

Let Us Know!



User Dash board



Brand Onboarding